



Cameras, Video and Social Media Acceptable Use by Parents and Pupils

POLICY

2020-21

Review Date: Jan 2021

This policy sets out the cameras and video social media acceptable use policy and practice for parents. The legal background for this policy is the Data Protection Act 2018 (DPA) and the General Data Protection Regulation (GDPR), which replaced the Data Protection Act 1998 from 25 May 2018. Although the DPA 2018 and the GDPR now apply, there remains some uncertainty around their application, particularly as the ICO continue to publish new guidance. As such the document will likely need to be updated in due course. Generally photographs and videos for school and family use are a source of innocent pleasure and pride, which can make children, young people and their families feel good about themselves. By following some simple guidelines we can proceed safely and with regard to the law;

Parents/carers and others, attend school events at the invitation of the Headteacher.

The Headteacher has the responsibility to decide if photography and videoing of school performances is permitted. Normally this will be granted – but an announcement will be made at the beginning of every event reminding parents of their responsibilities towards the law.

The Headteacher has the responsibility to decide the conditions that will apply so that children are kept safe and that the performance is not disrupted and children and staff not distracted.

Parents and carers can use photographs and videos taken at a school event for their own personal use only. Such photos and videos must not be sold and must not be put on public social media networks.

- Recording or/photographing other than for your own private use would require the consent of all the other parents whose children may be included in the images.
- Parents and carers must follow guidance from staff as to when photography and videoing is permitted and where to stand in order to minimise disruption to the activity.
- Parents and carers must not photograph or video children changing for performances or events. Parents and carers will not be able to photograph children on school trips when accompanying the trips, though a school photo may be taken on their behalf and then given to them.
- If you are accompanied or represented by people that school staff do not recognise they may need to check who they are, if they are using a camera or video recorder.
- Remember that for images taken on mobiles phones the same rules apply as for other photography, you should recognise that any pictures taken are for personal use only.
- In exceptional circumstances (e.g. child protection orders) the parent and Headteacher may agree an alternative and practical approach to this policy for specific pupils.

So that the school can be sure that parents understand their responsibilities in regard to the law, we ask that parents sign to agree that they accept and support this policy. Henceforward this will be a condition of admission to the school for all new admissions.

Cameras and Video, Social Media Acceptable Use Policy and User Agreement for Parents



Social Media Guidelines for Parents

- St Christopher's is not responsible for improper or potentially illegal use of social media by parents.
- It is also the responsibility of parents/guardians to monitor their child's activities on social media.
- Respectfully we ask that parents do not use profanity or engage in any abusive, threatening bullying behaviour on any social media site where the name of St Christopher's is involved.
- Under no circumstances should negative comments be made about students, staff or other parents of St Christopher's.
- Be respectful for the opinions of others in your posts or comments.
- Users should not take credit for things they did not create themselves, or misrepresent themselves as an author or creator of something found online.
- Research conducted via the Internet should be appropriately cited, giving credit to the original author.
- With the Headteacher's permission and under warning, parents are permitted to take photos and videos of their own child for their personal use.
- Parents should NOT post videos or photos of any other child or name other children in any posts.

Please sign cut and return

Parental Agreement

As the parent/guardian ofClass.....

I have read the school's Camera, Video & Social Media Acceptable Use Policy document and accept its contents. I agree to support the implementation of the school's safeguards as laid out therein for the duration of their attendance at the school.

Parent/Guardian's Name

.....

Signature

.....

Date

.....

All children in the school will sign this agreement:

SMART Agreement



I _____ (block capitals) age _____

Signature:

Date:

I Agree to keep the SMART rules at St Christopher's School so that I can keep myself and others at the school e-safe.

Safe: Keep safe by being careful not to give out personal information online. Personal information includes your email address, phone number and password. You cannot take a mobile phone or camera or recording device to school.

Meet: Meeting someone you have only been in touch with online can be dangerous. Only do so with your parents' or carers' permission and even then only when they can be present. Remember online friends are still strangers even if you have been talking to them for a long time.

Accepting: emails, messages, or opening files, pictures or texts from people you don't know or trust can lead to problems – they may contain viruses or nasty messages! In school and at home, only go on websites that your teacher and parents have allowed you to use.

Reliability: Someone online might lie about who they are and information on the internet may not be true. Always check information with other websites, books or someone who knows. If you like chatting online it's best to only chat to your real world friends and family

Tell: Tell your parent, carer or a trusted adult if someone or something makes you feel uncomfortable or worried, or if you or someone you know is being bullied online.